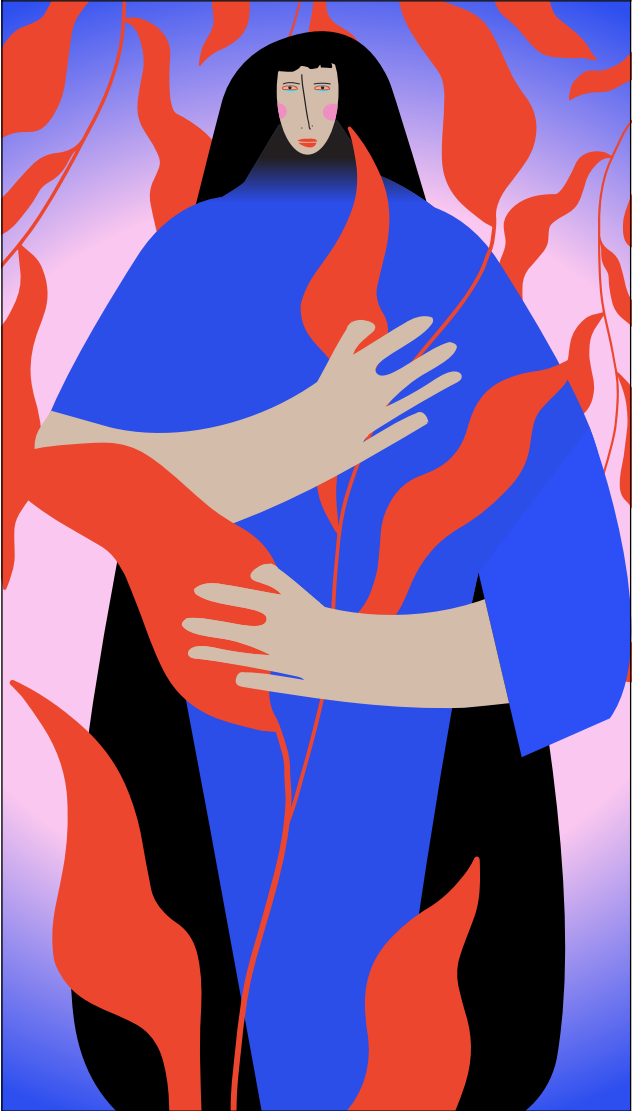


TASTING OF
TOMORROW
CARDS

IDEO

THE AGE OF



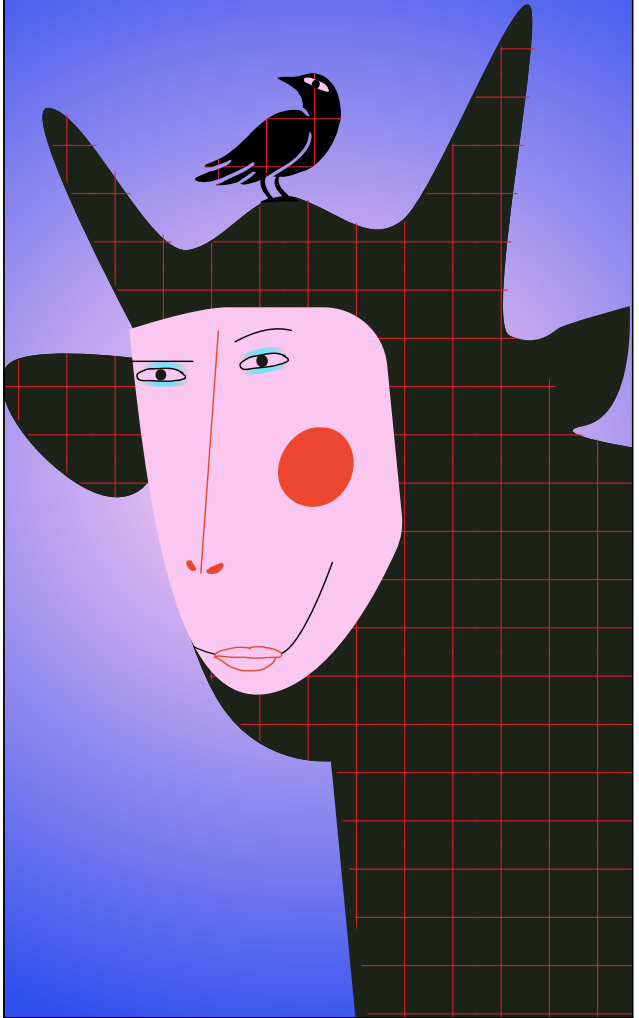
AGENCY

How could your
company become an
open platform — with
consumers as co-creators
and other companies
as alliances?

TECH FUTURES

AGENCY

THE AGE OF



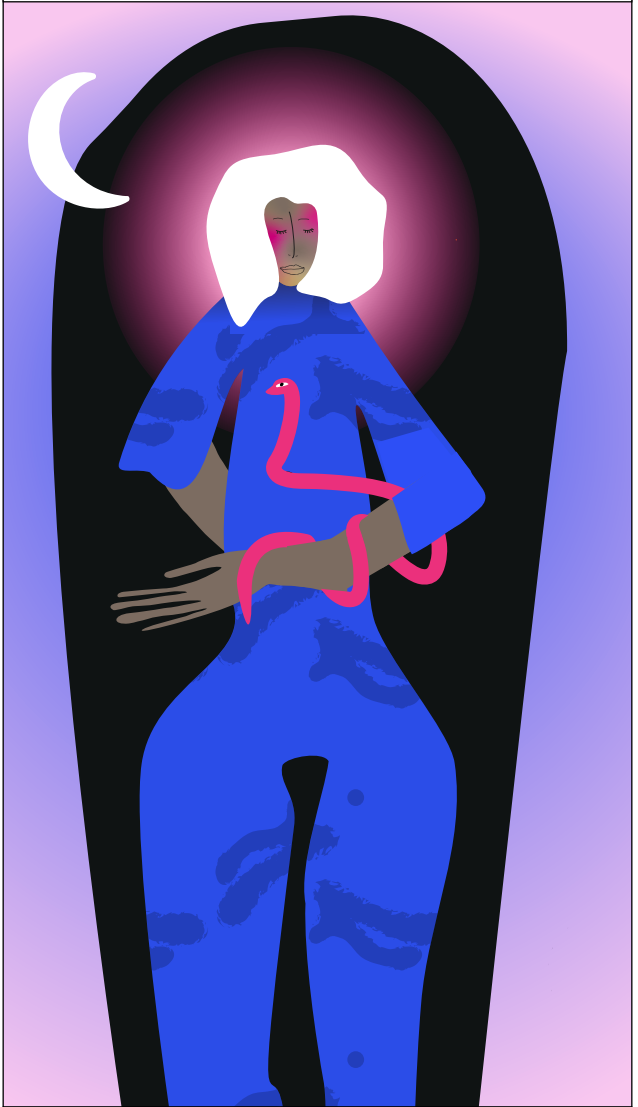
DIGITAL CENTAURS

With AI as the next internet, how will you rethink every customer interaction from the ground up?

TECH FUTURES

DIGITAL CENTAURS

THE AGE OF



IMMORTALITY

What services might you
create for a digitally
immortal population?

TECH FUTURES

IMMORTALITY

THE AGE OF



SHAPE SHIFTING

In an era of fluid identity, are personas useless? How can our understanding of people flex alongside them, vs trap them in?

INCLUSIVE FUTURES

SHAPE SHIFTING

THE AGE OF



RE-CENTERING

With the rising emphasis on wellbeing, how might your company expand offerings to recenter wellness & wholeness?

INCLUSIVE FUTURES

RE - CENTERING

THE AGE OF



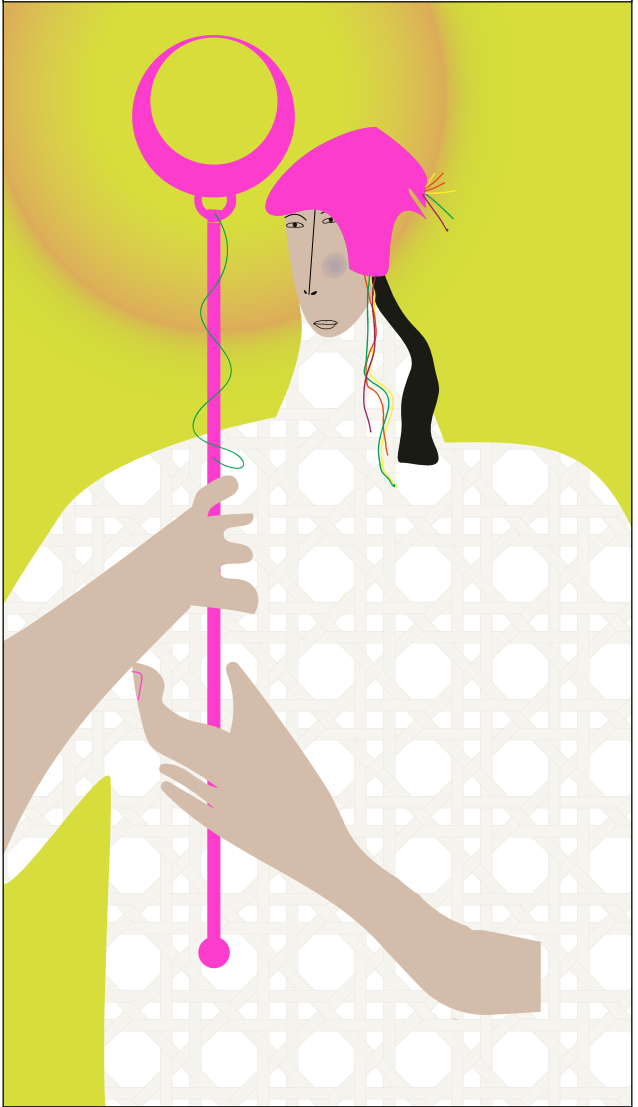
LITTLE BUBBLES

As communities divide into echo chambers, what role will your company play in shaping beliefs, values, and “truths?”

INCLUSIVE FUTURES

LITTLE BUBBLES

THE AGE OF



ALCHEMY

With nature as a new stakeholder, how might your balance sheet change? What unlocks with green assets and restorative vs extractive systems?

GREEN FUTURES

ALCHEMY

THE AGE OF



PHOENIX

With regenerative systems, what parts of your business could be designed to rise, fall and be reborn cyclically?

GREEN FUTURES

PHOENIX

THE AGE OF



THE UNBORN

If your great-great-grandchild was literally sitting at your next meeting, how might your decisions change?

GREEN FUTURES

THE UNBORN